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**Good website: Facebook**

The website I have chosen to be a good website is Facebook, a social networking website. Facebook can be considered as a good website because of its flexibility and multifunction. In my point of view, as long as the website can satisfy my requirement and objective, I will use this website for a long time. By using the web evaluation, Facebook has fulfilled most of the prerequisite as a good website.

**Content check**

All intended content appear on the Facebook. For example, the site bar will provide the link to the file that users want such as photo, group, friend list, messages, event, etc. It is easy to find the content that users want, and the content is appropriate for the users. In addition, the content can suit with users’ computer systems and internet connections. Users are able to download the picture and video clip from Facebook. The domain name is easy to memorize because it is common and simple to remember. The text I have been using in Facebook is in English version. It is good that it also provide different languages that suit with users’ first language. The text is well-written and grammatically correct. The text written can be easily scanned through as it have a clear visible structure that takes full advantage of headings, bullet point lists and so on. It is not very complicated, so the user can understand the term and icon in the web site. It will also jump out a notice when users move the click near the icon or the term. So, the content can be understood easily. The font size of the text is also suitable for me as a user of Facebook. The graphic and multimedia element in Facebook is optimized for the presentation on the Web. However, it still has its limitation. For example, a video file cannot be uploaded if it exceeds 10 minutes or 10 Mb.

**Information architecture checks**

The information is well organized that the users can search for it quickly. In addition, the users can find the important pieces of information within three clicks from the homepage. The content labels used to present the information architecture on the website are short and communicative. For example, “profile”, “setting”, “home” and so on.

**Navigation design checks**

The navigation design does support the information architecture. It does employ the principle of graphic design, audio design and interactive design. The navigation design also provide site-wide context so that the users can search for their friends easily. The screen design appropriates for both contents and users.

**Screen design checks**

Screen design is consistent throughout the site. All the vital information, including navigation, for each Web page is visible without scrolling. Moreover, the screen design’s colour palette fully support by the users’ system. The screen is also printable.

**Bad Website: Air Asia**

The bad website I have chosen is Air Asia- online booking. This is because the designed page looks very complicated and unattractive. In addition, the loading page is very slow when I click the icon. Some detail that I needed is not available in the homepage also. For example, the promotion period for cheap flight ticket.

**Content Checks**

It is not all intended content appear on the website. Some of the domain names are not easy to memorize, pronounce, and spell. For example, “confirmation and itinerary.” I have switched the language to my first language, but the content is still in English version, only the navigation bar is in my first language. So, some users might face this problem in booking the flight ticket if they are not used to English.

The text is written well and grammatically, but it is not easy to scan for online reading because some of the font size is too small. So, it does not have a clearly visible structure that takes full advantage of headings, bullet point lists and so on. I need to zoom in the page so that I can read clearly.

**Information Architecture Checks**

The information is actually organized from the users’ point of view, but will be confusing with the category that has been used in the side bar. I was been confused with the “booking” and “my flight” when I first login to this web page. Some important pieces of information cannot be found within three clicks.

**Navigation Design Checks**

Personally, I think that the navigation design does not employ the principles of graphic design, motion graphic design effectively, and also the interactivity design. Moreover, it is very slow and lags when I click into the link. It does not have an overall schedule and prices in table form. The users need to click for many times to check for which day is cheaper. This will waste the time and the energy of the users.

**Screen Design Checker**

The screen is consistent throughout the site. However, the vital information, including navigation, for each web page is not visible without scrolling. The webpage can be downloaded quickly on my computer system, but the loading is a problem because it is very slow.

In conclusion, Air Asia online booking is not totally a bad website, it is just because of its navigation that confuse the users. The language should synchronize so that all pages are in the same language but not only the navigation bar is in the users chosen language.