**The history on revolution and evolution of the social networking in education right from the 70s till now.**

**What is social networking?**

A **social network service** is a platform, or online services that emphasizes on reflecting and building of social networks among people throughout the world. Social networking can be used for educational purposes in this modern age.

Social network sites such as MySpace, Facebook, Twitters, and Wikispaces attracted millions of users, many of whom have integrated these sites into their daily lifes. There are hundreds of social, with various technological affordances, supporting a wide range of interests and practices. While their key technological features are fairly consistent, the cultures that emerge around social networking are varied. Some sites cater to diverse audiences, while others attract people based on common language or shared racial, sexual, religious, or nationality-based identities.

1. **The Infant Years (1970)**

* **BBS (Bulletin Board System)**
* **AOL (America Online)**
* **CompuServe**

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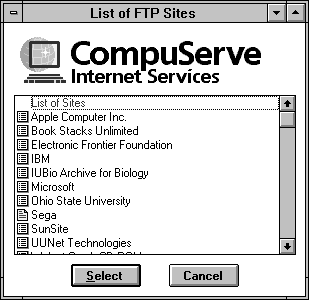
**BBS (Bulletin Board System)**

One particularly prescient invention was [FidoNet](http://www.fidonet.org/), a network for BBSes that allowed systems to transfer data (messages, files, etc.) in bucket-brigade fashion to sites around the world.

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**AOL (America Online)**

AOL is best known for its [online](http://en.wikipedia.org/wiki/Online) [software suite](http://en.wikipedia.org/wiki/Software_suite), also called *AOL*, that allowed customers to access the world's largest [walled garden](http://en.wikipedia.org/wiki/Walled_garden_%28technology%29)" [online community](http://en.wikipedia.org/wiki/Online_community) and eventually reach out to the internet as a whole.



**CompuServe**

**CompuServe** (**CompuServe Information Service**, also known by its acronym **CIS**) was the first major commercial [online service](http://en.wikipedia.org/wiki/Online_service) in the [United States](http://en.wikipedia.org/wiki/United_States). It dominated the field during the 1980s and remained a major player through the mid-1990s, when it was sidelined by the rise of services such as [AOL](http://en.wikipedia.org/wiki/AOL) with monthly subscriptions rather than hourly rates.

1. **The Internet Boom: Social Networking’s Adolescence (1997-2001)**

* **Classmates.com (1997)**
* **SixDegrees.com (1997)**
* **AsianAvenue.com (1997)**
* **BlackPlanet.com (1999)**
* **Hispanic-oriented MiGente.com (2000)**



**Classmates. com (1997)**.

**Classmates.com** is a [social network service](http://en.wikipedia.org/wiki/Social_network_service) created in 1997 by [Randy Conrads](http://en.wikipedia.org/wiki/Randy_Conrads) who founded Classmates Online, IncThe [social media](http://en.wikipedia.org/wiki/Social_media) website was originally designed to assist members in finding friends and acquaintances from [kindergarten](http://en.wikipedia.org/wiki/Kindergarten), [primary school](http://en.wikipedia.org/wiki/Primary_school), [high school](http://en.wikipedia.org/wiki/High_school), [college](http://en.wikipedia.org/wiki/College), work and the [United States military](http://en.wikipedia.org/wiki/United_States_military).

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**SixDegrees.com (1997)**

SixDegrees.com allowed users to create profiles, list their Friends and, beginning in 1998, surf the Friends lists**.**



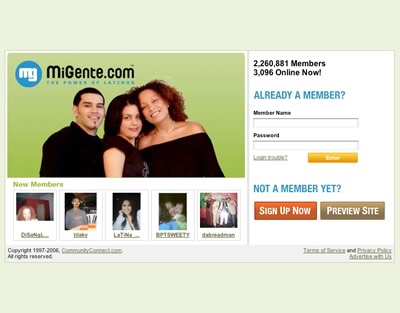
**AsianAvenue.com (1997)**

Originally named **AsianAvenue** (or **Asian Avenue**), the site was launched on July 21, 1997. It hits five million page views from 50,000 users.

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**BlackPlanet.com (1999)**

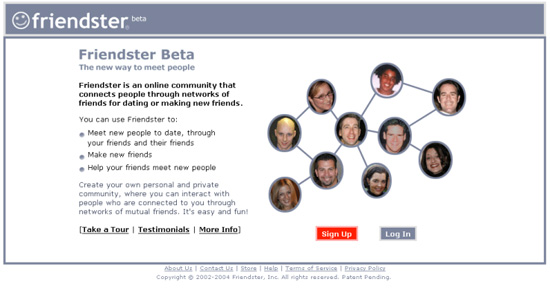
**Blackplanet.com** is an online [niche](http://en.wikipedia.org/wiki/Niche_market) [social-networking](http://en.wikipedia.org/wiki/Social_network_service) [site](http://en.wikipedia.org/wiki/Website) targeted especially for the [African American](http://en.wikipedia.org/wiki/African_American) [community](http://en.wikipedia.org/wiki/Community). It was launched September 1, 1999 by [Omar Wasow](http://en.wikipedia.org/wiki/Omar_Wasow).

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**Hispanic-oriented MiGente.com (2000)**

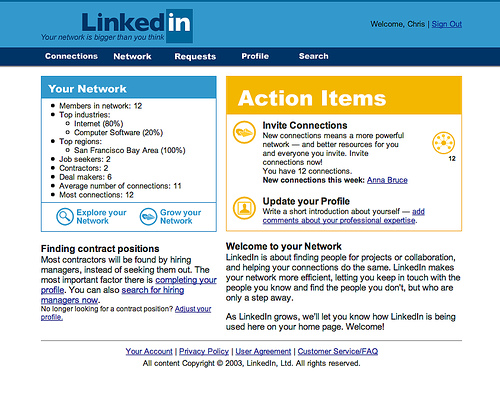
1. **The Biz Grows Up**

* **Friendster (2002)**
* **LinkedIn (2003)**
* **MySpace (2003)**
* **Facebook (2006)**
* **Twitter (2006)**

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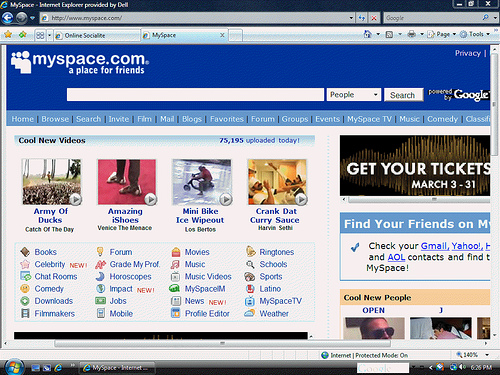
**Friendster (2002)**

**Friendster** is a [social networking](http://en.wikipedia.org/wiki/Social_networking) [website](http://en.wikipedia.org/wiki/Website). T he service allows users to contact other members, maintain those contacts, and share online content and media with those contacts.



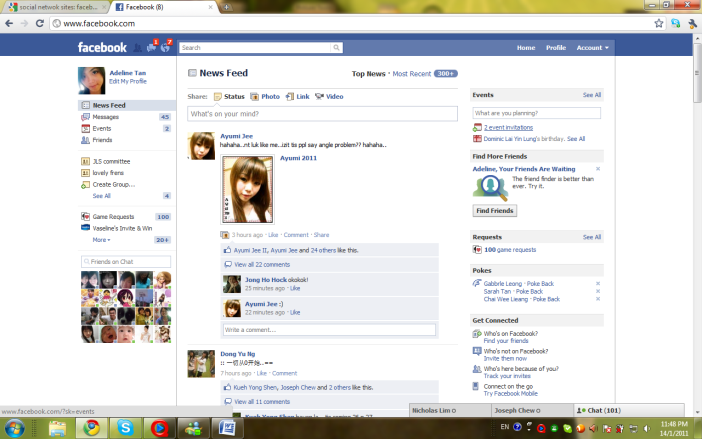
**LinkedIn (2003)**

**LinkedIn** is a business-oriented [social networking site](http://en.wikipedia.org/wiki/Social_network_service). Founded in December 2002 and launched in May 2003, it is mainly used for [professional networking](http://en.wikipedia.org/wiki/Professional_network).



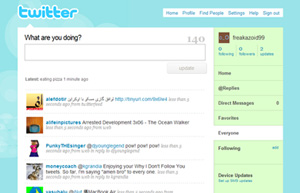
**MySpace (2003)**

Myspace was overtaken internationally by its main competitor, [Facebook](http://en.wikipedia.org/wiki/Facebook), in April 2008, based on monthly unique visitors.



**Facebook (2006)**

**Facebook** is a [social network service](http://en.wikipedia.org/wiki/Social_network_service) and website launched in February 2006 that is operated and privately owned by Facebook, Inc.[[1]](http://en.wikipedia.org/wiki/Facebook#cite_note-Growth-0) As of January 2011[[update]](http://en.wikipedia.org/w/index.php?title=Facebook&action=edit), Facebook has more than 600 million active users.

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**Twitter (2006)**

**Twitter** is a website, owned and operated by Twitter Inc., which offers a [social networking](http://en.wikipedia.org/wiki/Social_network_service) and [microblogging](http://en.wikipedia.org/wiki/Microblogging) service, enabling its users to send and read messages called *tweets.*

