

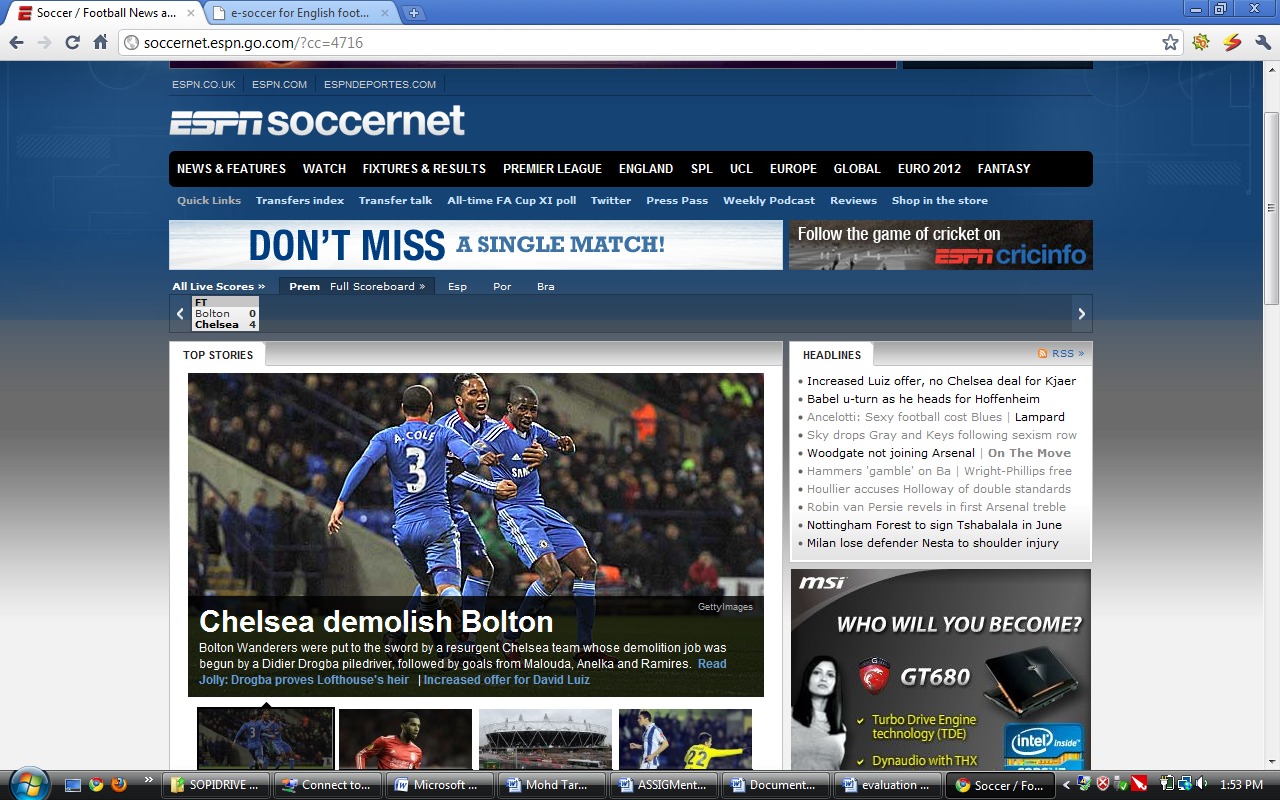
**QMT 323E: Design and Development of Web Based Instruction**

**ASSIGNMENT: Evaluations of Websites**

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**Good Website Evaluation:**



I am evaluating two websites which can see clearly it is a good and bad website. The good website is soccernet.com and the bad website is e-soccer.com. First of all, the reason I choose football website because it is in me and I live it. These two websites are more on news on football around the globe.

In terms of content, soccernet.com provides the most comprehensive content. It appears and loads easily and fast. Users can use the website easily by clicking on whichever content they want to read. Thus it supports the goal of the website which is to offer daily news for the readers to catch up with the latest football news. Next, the website provides video and podcast which are appropriate to any user as long as they have an internet connection and a laptop or computer. However, they could not download it but just view and listen to it by streaming the video or podcast. It does not cause any confusion and it is easy to see or listen. Moving on, the website’s domain name and url are easy to memorise as soccernet.com means it relate to soccer.

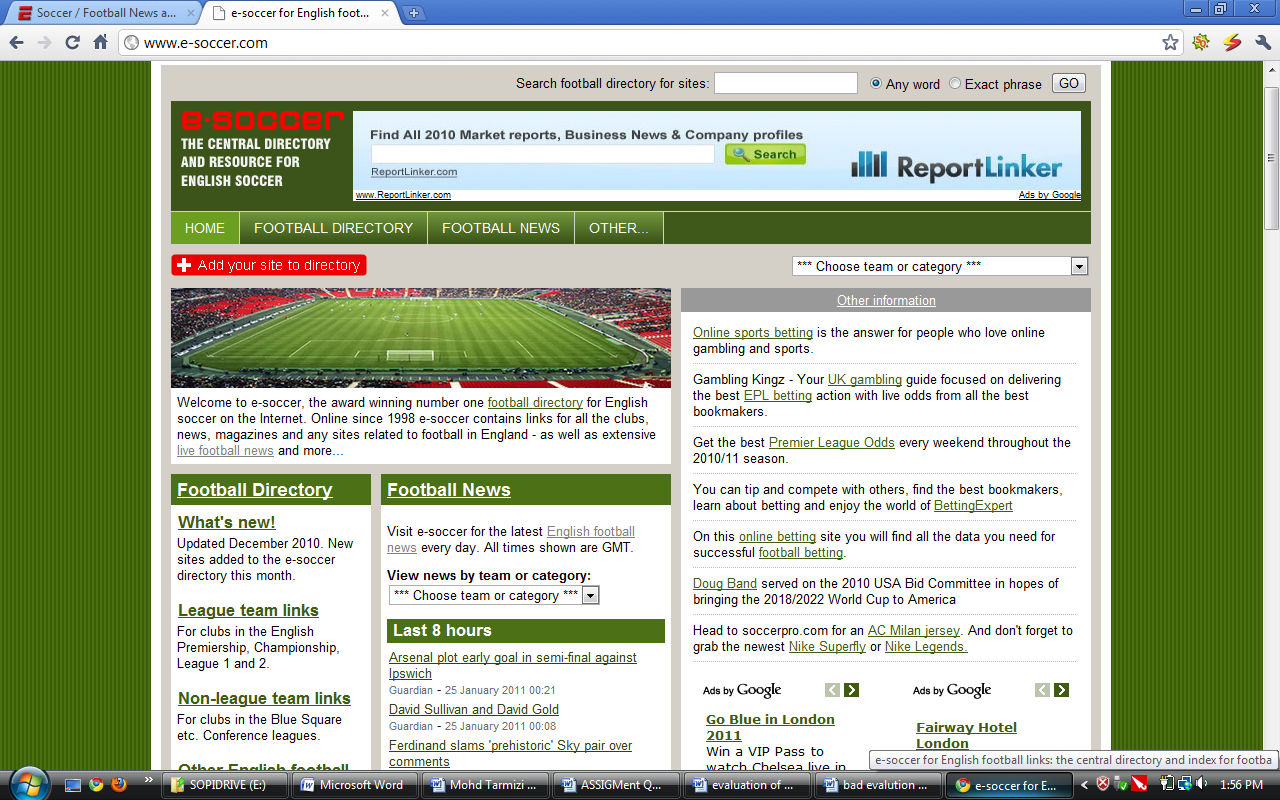
As I have shown, the title and the content in the website are user-friendly. It is well placed and organized. In terms of the written language are easily understandable unless the reader have a poor command of English. The reason behind this is that the writers are all from England or across Europe, thus their level of English are higher compare to Malaysians. However, readers can just understand unknown words by guessing it. The grammar aspect of the website is very good. I can learn some Old English way of writing. The headlines of the website are simple, short, and precise. It is always relevant to whatever the news are reporting on. Besides, it is always visible and they use font that are friendly to our eyes. The background of the website is white in colour and there create no problem to the readers in reading it.

The navigation of the website does support the information structure. It does use all principles of graphic design, audio design, motion graphics design and interactivity design. This can be shown by having podcast, videos, pictures and also some amazing flash in the website. Besides the screen design does fully support the navigation design as the cursor is easily visible in the website. User can often use three or even less click to view the news they provide. The navigation is consistent in the entire website. Moreover, the screen design is appropriate for both user and also the content. It also have forum, webchat, twitter and facebook to engage with the user easily.

The design of the website does use design architecture principles. The screen of the website does effectively employ principles of graphic design, audio design, motion graphics design, and interactivity design. Nonetheless, the website needs some scrolling as the information in the website is long. The website has internal links for user to browse and access to the next relevant news. Thus there is always a flow in relevant news. Besides, user can always put some comments under the news using basic Microsoft word functions. This website provides pictures that are easily seen and there is always some description under it. Lastly, the webpages can be easily printable.

As a conclusion, this website has a lot of good website creation principles and web developer can always refer to this website as a guideline. The website is awesome and readers will always come and read the football news here.

**Bad Website Evaluation:**



This is the evaluation of the bad website creation. The website I am choosing is e-soccer.com. Firstly this website is bad enough as user do not even know it existence as it is listed way down in the google search engine.

Firstly, the contents of the website are way too many. The user might not know how and where to click for the latest news. The website provides sentences or phrases for the user to click on instead of a simple single word. Besides, the content does not really support the goal of the website. They do not really provide all the latest news accordingly but instead provide some other information such as football directory which let other user to add their webpages into their website and also some irrelevant advertisement. They got the news from other football websites thus we can say they are doing plagiarism. The format of the website is all in hair-wired and not organized properly. It does not give information on latest score of football matches. The domain names although does have a soccer word there but the hyphen mark really makes the website harder for the user to remember and type. Moreover, they do not have multimedia in the website. The do not provide podcast, webchat, twitter, facebook, videos and so on. Thus the reader needs to strain their eyes to just read for the information. It does not cater for other senses learner such as audio learner. This website does not have any rss subscription thus I could not comment on the privacy and security side of the website. There is always good apples among the rotten ones, thus this website has a great structure in their text. They are written coherently and easily understandable because they got the news from other football websites.

Next, the content are not really place in well mannered. This is because the user needs to search for the football club to access to their news. Thus it is troublesome for user access to the news. The user could not use three clicks to access to the information they want as it will pave them to other football websites and then the user need to re-click the news from the other website. The content labels in the website are also not short, sweet and communicative. Besides the site map of the website is little and it does not reflect correctly of the structure of the website.

This website is not navigation friendly. The user as I said must re-click the news in the other websites before they can read the news. Besides, navigation design does not effectively employ principles of graphic design, audio design, motion graphics design, and interactivity design. This is because it does not even have the graphic, audio, motion graphic in it. Thus it is not interactive to the user. Bear my words, they only use picture and motion graphic for some advertisement inside the news of the website instead of the home page itself. The user could not even type their comments into the website as it does not provide any place for them to do so.

Lastly, the screen design is not really well designed. I will give good grades for them in using white and light green colour for the visibility of the website. However, the words are too long and it seems like it is not really user friendly. The user might get fed-up easily when they need to strain their eyes to select the news they are craving to read. There are no webpage download functions in this website. It need to be copy and paste into Microsoft word before we can print it.

As a conclusion, this website is not a good website sample. Web developer should always use this website to know whats need to be improve on their website so that it can generate many readers in the future.