***GOOD WEBSITE***

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I would like to compare two websites which are very popular <http://www.mudah.my/> and [http://www.mybarang.com/home.htm/](http://www.lelong.com.my/) . Both of the websites are business oriented and widely known and used by many internet servers to buys variety of goods such as watches, clothes and even properties like house and lands. First of all I would like to talk about Mudah.com .Mudah.com.my is a subdomain under com.my which is the primary domain for Mudah.com.my. Mudah.com.my has 1 ip address at 202.76.226.179. This site is registered with the top-level domain my. The websites name is Mudah.com.my. Mudah.com.my has at least 6 nameservers, which include [ns5.mydyndns.org](http://www.encomer.com/about/ns5-mydyndns-org/reviews_ns5-mydyndns-org-website_ns5.mydyndns.org.html) + [ns1.mydyndns.org](http://www.encomer.com/about/ns1-mydyndns-org/reviews_ns1-mydyndns-org-website_ns1.mydyndns.org.html) + [ns2.mydyndns.org](http://www.encomer.com/about/ns2-mydyndns-org/reviews_ns2-mydyndns-org-website_ns2.mydyndns.org.html) + [ns3.mydyndns.org](http://www.encomer.com/about/ns3-mydyndns-org/reviews_ns3-mydyndns-org-website_ns3.mydyndns.org.html) + [ns4.mydyndns.org](http://www.encomer.com/about/ns4-mydyndns-org/reviews_ns4-mydyndns-org-website_ns4.mydyndns.org.html) + . Mudah.com.my's servers are located in the country Malaysia, and in the region 14. The servers' exact location is in the city(s) Kuala Lumpur. The postal codes and area code are associated with Kuala Lumpur, which is also the city of Mudah.com.my’s servers location.

**Content Check Out**

I found that this website does have all the intended content. This website contains the contents that are needed by visitors and simple. The content in this website is all about selling items online. Here, users will find what they are looking for by only typing the intended items on the search menus. The content that appears in this website support the site goals that is to help users to find and buy whatever their needed through online. People also can advertise their items using mudah.com.my as a medium for doing business online. This site is emerging from time to time as it content always being added by seller whom used this websites to promote their items and also there are new sellers and is likely this site invariably is being upgrade from time to time with the new items being sold here. There are not so many links on the home page of this website which are very good because lots of other links can distract users from their original intention of surfing the net. Users can click on the links that they are interested in but there are some links that will take some time to be open. Users can view this website using whatever browser they want without causing frustrating. The domain name for this website is easy to memorize, pronounce and spell and it is in Bahasa Malaysia language which is “mudah” means easy. This website does have their copyright notices but still anybody can log in to this website to view contains and the items sell in there and users only needs to registered if they are interested in putting their advertisement and wanting to sell theirs items. Administrator also provided link that can be use to contact them it is at the front page of the site. The language used in the website is mainly Bahasa Malaysia and English which are easy to understand by users also with the headlines used are short. The font size of the text is big enough, readable and similar for each section. The graphics on this website are optimized for presentation on the web because they have been compressed to smaller size so that it can be viewed easily by all users. Users will find that this website is a useful website because it provides what they need especially for internet business people.

**Information Architecture Check Out**

I found that all the contents are well organized and is located where it is supposed to be. Users can easily access to what they want to find because all the links are organized in similar way. The site has been divided according to each state in Malaysia which means users can make specific search based on where they are living and the place of the seller themselves.. All the information are well organized and each information are provided in similar patterns. Just by typing whatever users want to search or just click on state name at the menus, users will get all the information the site have. The content labels used in the text are very clear, short and can be understand well by users.

**Navigation Design Check Out**

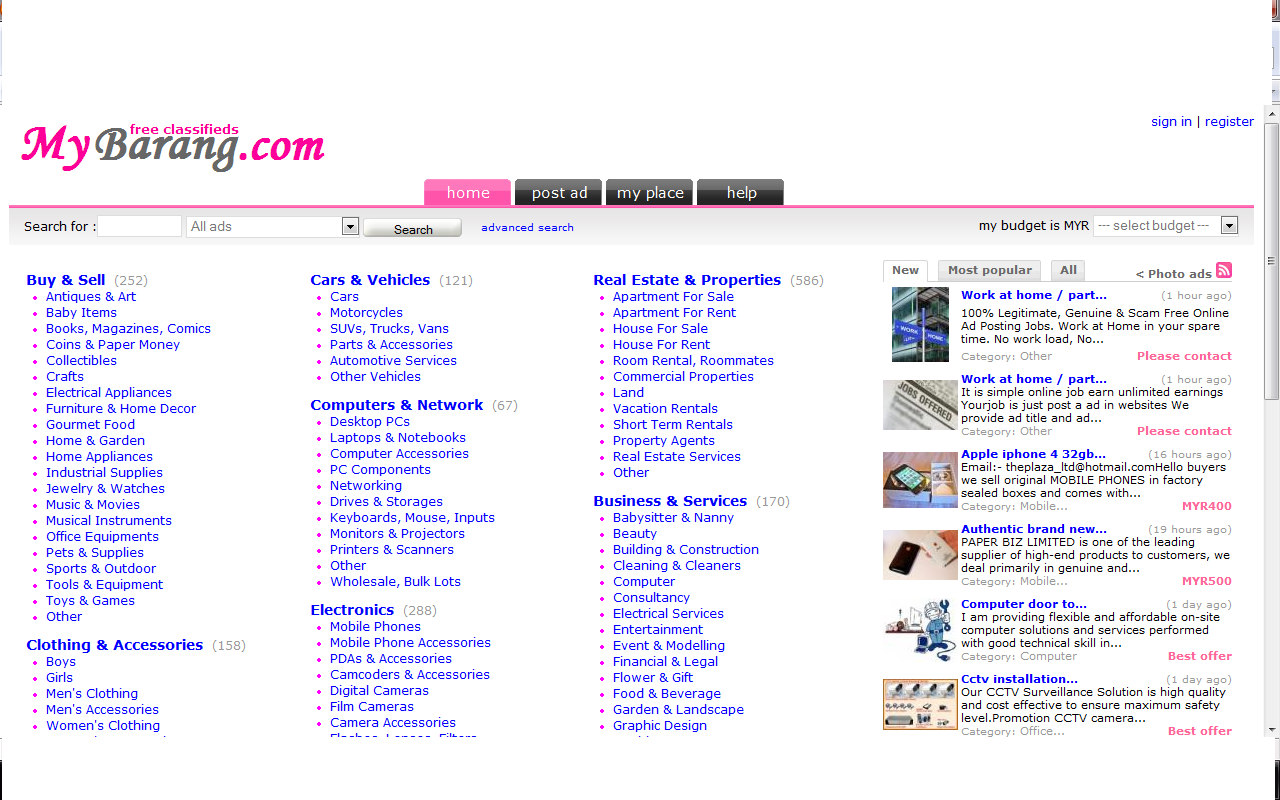
The navigations fully support the information architecture. It has categories that help the users to search what they want to find. That category or menus can be split into other menus such as vehicle, properties, electronics, home and personal items and etc. It also has important navigation such as “search” menus. Through this navigation, users can directly find what they need by just typing the name. Users will have to type the keywords and click on “search” button. The navigation is design consistently where every page have the same navigation, not only on the home page. On every page, there are link that can be use to go to previous and next page. There is also a navigation that will tell the users the type for items they are looking. So, users will know the type of the items they search and can pick from the list given by the site. There is also “archives” navigation where users can easily find items they wanted based on the type of the items advertisement are posted.

**Screen Design Check Out**

The screen design is very consistent for every page. Every page has the same design of screen which makes users feel comfortable because the screen design is the same. The screen design employs the principles of graphics design, motion graphics design, and interactivity design. All the graphics are compressed to smaller size so that the page can be open quickly. All the vital information is visible without scrolling because there are not much information and graphics. The graphics can be seen clearly because the page background is white and the text is blue and black. The graphics and text are contrast with the background colour.

***BAD WEBSITE***

MyBarang.com is a Malaysia free classified website for cars, real estate properties, collectibles, computer, electronics, pets, clothing and more...

**Content Check Out**

I found that this website does not have all the intended content although this website does have the contents that are needed by users. This site also does not provided enough detail about their policy and about the site not like mudah.com Users who like to buy things online will find that this website is not so useful to them. This website goal is not clear and cannot be understand fully and the content in this website is about selling items online. Here, on the home page users are provided with categories which classified each of the items sell in the website but the problem is the page is cramp with the entire link. This site also cannot be fully opened because there are some picture and link that cannot be load. The domain is short and can be remember easily. The url and the title does show what the website is about which is pictured about business. Not all the links that provided are helpful and for the new users they may be confused with this site application. The title is quite big and sometimes makes users annoying because of the colour. The font can be read out but it use mixing alignment and different size and colours. The written text only used English and doest have Bahasa language which is hard to understand by Bahasa speaking users. There are only two main colours which are blue and white and a little bit of pink wording text. The description of items sell in the site also not enough, not clear and the picture use also low quality.

**Information Architecture Check Out**

All contents are placed at the home page and make the content difficult to read by users. We can see the all the categories links that are embed in the home page are crowded. Every page has a same background, colour and the structure. This site also provided search box where users can search their intended items in short. However, users maybe will lost if they click at the certain pages because the site didn’t provided home, previous or next navigation button. Something if users wanting to go back to previous page using the undo button of Mozilla properties **it** will show**s** **“505 Internal Server Error**”. In short labels that used to present the information architecture on the site are not short, bad, not clear, not enough information and uncommunicative.

**Navigation design Check Out**

The navigation on this website was not well organized. Sometimes it is unreadable and difficult to navigate the web. The navigation design does not employ principles of graphic design, motion graphics design, and interactivity design. There are only two main colours and the size of the fonts is same in every page which is good for users. The link button for categories can be said 88% satisfying but it was crowded in one page. There are also dead and corrupt link and minor typo error.

**Screen Design Check Out**

The screen design for the website is too simple, unattractive and can consider quite empty with graphic. It only shows the categories of items sell in the site and interfere of advertising in the site also corrupt the site screen design. The backgrounds used for this site are same for all pages. The picture used in this site to visualised items sell in here are not in good quality and some quite unclear. There are also some pictures in this site which cannot be loaded by users. This website does not have screens printable, or alternative printable versions made available because it was not meant for that purposes. Although this site shows low end productions but it still being used by many internet users that are interested in online business.

**References**

1. http://www.mybarang.com/home.htm
2. Holmes M. (2002). *Web Usability and Navigation. A Beginner’s Guide*. U.S.A.: McGraw-Hill Osborne.
3. <http://www.encomer.com/about/mudah-com-my/reviews_mudah-com-my-website_mudah.com.my.html>



**QMT 323E: Design and Development of Web Based Instruction**

**ASSIGNMENT: Evaluations of Websites**

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